



Dear Parent,

We are excited to introduce a new, on-going fundraising program that will **not cost you one penny.**

Our parent association purchases plastic cards from large, well known retailers at a discount. The parent association resells the cards to you at face value and the parent association keeps the difference as a fundraiser. Some of the cards are reloadable which means you just reload those cards in-store or online and our school receives a cheque every three months based on all the reloading done by all our parents.

Some of the participating retailers are; Superstore, Loblaws, Save-On-Foods, Sobeys, Safeway, MarketPlace IGA, Fairway Market, Stong's, Killarney Market, Wal-Mart, The Bay, Home Outfitters, Sears, London Drugs, Home Depot, Home Hardware, Rona, Esso, Chevron, Petro-Canada, Shell, Canadian Tire, Chapters, Best Buy, Shoppers Drug Mart, Starbucks, Staples, La Senza, iTunes, The Gap, Old Navy, Winners, Marks WW, Cineplex Odeon, M&M Meat Shops, Earls, White Spot, Milestone's, Swiss Chalet, The Keg, Cactus Club, Moxies, Red Robin, Subway, The Boathouse, The Old Spaghetti Factory and many more.

How the Program Works:

1. Every Friday, as an example, your child will bring home an order form
2. Determine which cards you would like to purchase in what denominations
3. Return the completed order form in an envelope with a cheque by Monday at 10:00 am
4. Pick up your order any time after noon on Friday.

The average family spends \$6,000 - \$7,000 on groceries each year. If 100 families can purchase \$100 per week on all household purchases from participating retailers, the school can earn \$20,000 this school year.

(ie)	$ \begin{array}{r} \$ 4,000 \\ \times 100 \\ \hline \$ 400,000 \\ \hline \quad 5\% \\ \hline \$ 20,000 \end{array} $	per family for one school year families average return per merchant Profit for the School
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Let's all participate by just pre-planning your regular weekly household purchases at retailers offering to support our school.

Sincerely,

Genie Hidalgo
 Fundraising Director
 Burnaby French Language Preschool